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## **Get Ready for the Upcoming Ski Season with New Hampshire Ski Promotions & Deals**

Snow has already fallen in the Granite State, and excitement is building for what is sure to be a white and wintry ski season. For those looking for ways to save on ski trips and gear, Ski NH and its member ski areas have a number of promotions, deals and events that will help get skiers and snowboarders out on the slopes and trails more often this winter.

Coming up this week, the Boston Ski & Snowboard Expo is a great place for ski enthusiasts to cash in on some show-only deals for ski areas throughout New Hampshire. And new at the show this year is the New Hampshire pavilion, where the state's Division of Travel & Tourism Development and Ski NH will run a trivia game and enter-to-win sweepstakes with prizes that include ski and stay packages at the Omni Mount Washington Resort and The Common Man, as well as tickets to ski areas. The pavilion will also bring elements of New Hampshire's vibrant ski scene to Boston, with a cozy "fire pit," Adirondack chairs, s'mores, and live music.

Ski NH Lift Tickets are back, sold on a new ticket sales platform that improves the overall customer experience. The discounted tickets are transferable to friends and family and can be used any day of the 2016/17 ski season, which allows for the best flexibility in a lift ticket product. However, quantities for each resort are limited, and tickets for a few resorts have already sold out. Ticket prices will go up as of December 1, and those who purchase before then can save between 27-53% off ticket window prices.

The Ski NH 4<sup>th</sup> & 5<sup>th</sup> Grade Snowsports Passports are also available for \$30 (the price increases to \$35 on December 1). Passports are limited to one per 4<sup>th</sup> or 5<sup>th</sup> grader, and each one provides a lift ticket voucher to 16 alpine and 18 cross-country ski areas, making New Hampshire the perfect place for families to explore different ski areas this winter. In addition, each area also provides one additional Passport offer, which may include deals such as savings on first-time

and beginner lessons, equipment rentals, or savings on lift tickets and trail passes for parents and siblings.

For those who are starting to make plans for ski days and getaways this winter, New Hampshire's ski areas offer a variety of deals for the savvy shopper. The following is sampling of some of the deals, programs and promotions that are available. Ski NH maintains a database of ski area deals, season pass prices, and other offers at [SkiNH.com/Deals](http://SkiNH.com/Deals) which are updated regularly throughout the season.

**Loon Mountain Resort** is celebrating its 50<sup>th</sup> anniversary this winter with events planned throughout the season, including a special anniversary weekend January 28-29. Loon also has a new online ticket store that allows guests to save more the earlier he or she buys. Ten new mountains have also been added to Loon's M.A.X. Pass. Gold, Silver, Bronze, and College New England pass holders have the option of purchasing a M.A.X. Pass add on, which includes five days of skiing and riding at each of the 29 other participating M.A.X. Pass mountains (not including Loon, Sunday River or Sugarloaf).

**Ragged Mountain Resort** is currently running a MISSION: AFFORDABLE program. This program contains two main components Full season passes (useable every day the mountain is open during the '16/17 season) are only \$449, and the Bebe Wood's Free Learn to Ski & Ride program, presented by Rossignol, is designed to help people learn to ski or snowboard over the course of three lessons at no cost to them. Ragged Mountain will provide three lessons and the corresponding lift tickets during the lesson and rental of ski or snowboard equipment at no cost to the participant. As a way of encouraging more beginners to ski or snowboard, anyone who refers a participant to the Free Learn to Ski & Ride program will get \$25 in credit toward next year's season pass.

At **Cranmore Mountain Resort**, the \$79 Cranmore Value Card provides a ticket valid for a day of skiing plus \$20 off all subsequent lift ticket purchases, with no restrictions, and card-holders also get a free lift ticket after every 7th visit. The Cranmore Value Card is non-transferable and cannot be combined with other offers.

First time skiers can take advantage of the Passport Program PLUS at **Pats Peak**, which includes everything guests ages 18+ need to get comfortable on the snow while learning to ski. At \$349, this pre-paid, four-day program gives participants a free unlimited season pass for the remainder of the season on the fourth day and a brand new pair of free Elan skis with bindings (limited to the first 100 participants, one time program for new skiers). Pats Peak also offers a "20Something" Pass for guests ages 18-29 for only \$222.22.

**Cannon Mountain's** 10 Packs provide 10 any-day, transferable tickets for just \$649, saving purchasers over \$100 off the ticket price at the window. For those

looking for a great mid-week deal, Tuesday and Thursday (non-holiday) tickets are 2 for \$75 or 1 for \$49, and NH residents enjoy \$25 tickets every Wednesday (valid NH ID required).

**Granite Gorge** has frozen pricing for two years in a row, which includes their season passes. Other offers include \$49 top holiday adult lift tickets; two-hour tubing park tickets for \$18 and college season passes for \$99.

Why not mix winter activities up a little? The **Bretton Woods** \$110 ZIP & SKI package lets you hit the slopes then soar above them on the Bretton Woods Canopy Tour.

The Flex Pass at **Gunstock Mountain Resort** gets pass holders a 50 percent discount off the full price of PrimeTime and NightTime lift tickets every day, all winter long, and is ideal for skiers and riders who want to visit Gunstock more than once during the winter, but not enough to justify the purchase of a season pass.

Every Saturday night, **King Pine Ski Area** offers the \$66 Moonlight 4-Pack. Four people can ski or snowboard at King Pine any Saturday night (or any holiday period night) under the lights from 4-9 p.m., including free family racing (Saturdays only) for only \$66. Or, for those looking to catch the first chair and last chair can get in an extra-long day, the 9 to 9 lift ticket (9 a.m. to 9 p.m.) is available for Tuesdays, Fridays and Saturdays plus holiday periods, also for \$66.

At **Mount Sunapee**, skiers and riders who purchase lift tickets online four days in advance of the day they plan to ski can enjoy 50% off their Monday, Tuesday, Thursday or Friday (non-holiday) lift tickets. The discount applies to Young Adult/Senior and Junior/Super Senior tickets as well, and for those who can't quite plan that far out, pre-purchases of one to three days out are still awarded with discounts.

**Waterville Valley Resort** launches its Frequent Skier Card at the Boston Ski & Snowboard Expo. When a purchaser buys the card, the first lift ticket is free. All future tickets purchased will receive a \$15 savings and are direct to lift. Card holders take their pass to the lift, and on their first lift ride of the day, their pass will be scanned and their credit card will be charged.

**Great Glen Trails** has several season pass offers: buyers of ski packages get a season pass for free; Season passes are 50 percent off for first time passholders, and children 17 and under receive a free season pass with a paying adult/guardian. In addition, people can purchase combined tubing and snowshoe tickets for \$40, Great Glen Trails is offering a buy one, get one half off deal on SnowCoach tickets through December 24.

**Jackson XC** is making getting into cross-country skiing easier and even more affordable than it already is. Their Get 4 and Go program includes 2 group

followed by 2 private lessons, plus 4 days of new rental equipment, and those who finish the 4-day program are rewarded with a season pass for the rest of the season. For those interested in learning to skate ski, Jackson offers a \$65 package that includes an all-day trail pass, skate equipment rental and a one-hour private lesson.

Ski NH is the statewide association representing 34 alpine and cross country resorts in New Hampshire. For more information on ski areas, vacation planning, and updated winter events at Ski NH resorts, call Ski NH at 603.745.9396 or visit the Ski NH website at [www.SkiNH.com](http://www.SkiNH.com). For statewide travel info, visit [www.visitNH.gov](http://www.visitNH.gov).

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