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A Successful Ski Season for Alpine and Cross Country Areas in New Hampshire *2016-17 season wraps up with 31% increase in visits so far*

CONWAY, NH (April 24, 2017)—As the weather warms and the chairlifts stop spinning for the 2016/17 season, Ski New Hampshire's [34 ski area members](#) reported a successful season overall, thanks in part to well-timed snow storms in the Granite State and the greater Boston area.

Though final numbers are still rolling in from the trade association's member resorts, a consistent weekly tally of skier visits from 10 of the state's alpine resorts shows that skier visits for the 2016/17 season are up 31 percent over last year. Nordic ski areas also saw a much healthier skier visit base than last season.

"Winter storms blew through when it really mattered this season: during Christmas vacation, leading up to Presidents' Weekend and February vacation, and during March for many resorts' spring events," says Karolyn Castaldo, Communications and Marketing Manager for Ski New Hampshire. The late season snow storms even allowed some resorts that typically close early to extend their season by a week or two.

For those skiers and riders who want to take advantage of great deals in preparation for next season, many resorts are offering [season passes for the 2017/18 season](#) at discounted spring sale rates. Deadlines begin on April 30 and will run through early June, depending on the resort.

But just because the snow is diminishing doesn't mean that these resorts will stay dormant for long. A growing number of [summer activities](#) are available at these resorts, which typically open on or around Memorial Day Weekend and continue through Columbus Day.

Ski NH is the statewide association representing 34 alpine and cross country resorts in New Hampshire. For more information on ski areas, vacation planning, and updated winter events at Ski NH resorts, visit the Ski NH website at www.SkiNH.com. For statewide travel info, visit www.visitNH.gov