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Ski NH Offers Polartec Big Air at Fenway Sweepstakes

On February 11-12, 2016, for the first time ever, Fenway Park will play host to a skiing and riding big air event. The Polartec Big Air at Fenway is an officially sanctioned U.S. Grand Prix Tour event and will welcome some of the biggest names in freestyle skiing and riding.

And of course, Ski NH will be a part of it. With New Hampshire ski areas offering the closest big mountain skiing for Bostonians, it only made sense for Ski NH to be a sponsor, according to executive director Jessyca Keeler. "Boston is our number one market, and through our sponsorship we have developed a variety of great event-related promotions for skiers and riders."

Snowsports enthusiasts who want to check out the event can enter to win tickets through the Ski NH Goes Big in Boston Sweepstakes. Guests should visit www.SkiNH.com/BigAirFenway to enter the sweepstakes, which also includes prizes such as Elan skis, Bern helmets, lift tickets to New Hampshire ski areas, and one of four ski getaways.

Ski NH is also leveraging the event in other ways. For those who don't want to take their chances with the sweepstakes, Ski NH is offering a \$10 discount on select event tickets, and many New Hampshire ski areas are offering the discount as well. Anyone who attends the event is also invited to redeem their event ticket for discounted skiing at several Ski NH member resorts as well. Select ski areas are offering \$20 off a full-priced adult lift ticket, Sunday through Friday, beginning March 7 and going through April 1, 2016. For more on these offers, go to www.SkiNH.com/BigAirFenway. Those looking for premium seating options and VIP experiences can visit www.redsox.com/bigair.

Event spectators will have a chance to visit the Ski NH booth in the Fenway concourse to take a shot at winning more ski areas prizes. Photo opportunities abound with a freestyle skier photo cut-out at the booth, and you might even bump into resort mascots like Gunny Bear from Gunstock, C-More from

Cranmore, Boris the Bear from Pats Peak, and Cannon Mountain's Yeti, who are all happy to be a part of spectators' selfies.

The event itself will be one of epic proportions. Over the course of the weekend, the main attraction will be a jump that is four times as high as the Green Monster that will test the mettle of athletes such as Olympic Slopestyle Skiing Gold Medalist Joss Christensen, Slopestyle Snowboarding Olympic Champion Sage Kotsenburg, and Olympian Ty Walker along with dozens of other athletes competing to be included into the newest chapter of Fenway lore.

Ski NH is the statewide association representing 33 alpine and cross country resorts in New Hampshire. For more information on ski areas, vacation planning, and updated winter events at Ski NH resorts, call Ski NH at 603.745.9396 or visit the Ski NH website at www.SkiNH.com. For statewide travel info, visit www.visitNH.gov.